Headshot Instructions

Your headshot is coming up! This will be a relaxed, relatively short session in and around the Givens Pursley offices. The goal is polished and approachable images.

PLAN A COMPLETE OUTFIT

Some photos are head to toe, not just above the waist.






Reference images from the mood board

What to wear

- **Solid, neutral colors.** If you'd like more color, consider the blues and greens reflected in the mood board.
- **Layers.** A jacket, blazer, sweater, or anything like it goes a long way.
- **Formal pieces like ties are optional.** Wear them only if that's how you already dress.
- **Texture is fantastic.** Wool, knit, linen, suede, and the like. Not required, but great if you already have something in the closet.

What to avoid

- Busy patterns, small checks, tight stripes, etc.
- Logos, graphics, or brand names
- Bright, saturated colors
- Wrinkled or linty clothes

Mood Board

Natural light, relaxed poses, and a neutral palette with a few soft blues and greens.

